We need to learn

MS FOR BUSINESS CONSULTING & TRAINING

Building Stronger Organizations

Strategic Business Consulting, Organizational Development and Human Capital Solutions

STRATEGY | STRUCTURE | PEOPLE | PERFORMANCE

OUR SERVICES

About MS

Business consulting, professional certification preparation and corporate training - built around your organization’s priorities.

01 Business Consulting

Strategy, organization design, governance, HR systems, performance and rewards, from assessment through implementation.

02 Professional Certification

Structured preparation for SHRM, HRCI and talent development credentials.

03 Corporate Training

Tailored programs based on training needs for employees and leaders across all departments.

04 Recruitment Services

Specialized recruitment for white-collar professionals and managerial positions across diverse industries.

COMPANY PROFILE

MS at a Glance

A Cairo-based business consulting and training firm serving organizations across Egypt and the MENA region.

100+
Consulting clients

17+
Years of founder experience

5,000+
Training hours

Our focus

Clear direction

Business priorities translated into structures, responsibilities and practical plans.

Capable people

Training and people systems aligned with business needs.



LEADERSHIP

Dr. Mostafa Saeed

Founder & Managing Director



Senior Business Consultant
Corporate Trainer | MBA Lecturer

More than 17 years of strategic and operational experience in human capital management and business transformation.

SHRM Master Facilitator
SHRM-SCP | SPHRi | MBA

HR strategy, organization development, workforce planning, performance, rewards and change.

CONSULTING / 01

Our Consulting Services

Design the strategy, structure and people systems your organization needs.

01 Strategy & business planning

Strategic priorities, business plans, execution roadmaps and performance alignment.

02 Organization design

Operating models, organizational structures, job roles and accountability.

03 HR strategy & workforce planning

Human capital priorities, workload analysis, staffing demand, capacity and workforce gaps.

04 Performance management

Objectives, KPIs, scorecards, review cycles and performance governance.





CONSULTING / 02

Our Consulting Services

Translate organizational requirements into consistent management practices.

05 Job architecture & total rewards

Job analysis and evaluation, grades, salary structures, incentives and career paths.

06 Governance & process improvement

Policies, procedures, authority matrices, controls and process optimization.

07 HR systems & digital transformation

HRIS/ERP requirements, dashboards, automation readiness and implementation support.

08 Talent, learning & quality systems

Talent acquisition, executive search, succession and learning strategy. Preparation for ISO 9001, 14001, 45001 and 21001.





CONSULTING / DELIVERY

How We Work

A structured consulting process, with practical support throughout implementation.

01

Discover & diagnose

Assess priorities, root causes, organizational gaps and risks.

02

Design & align

Develop solutions and agree ownership and implementation plans.

03

Implement & measure

Deploy tools, coach teams and track adoption and performance.

Professional Use of AI Tools

We use AI tools professionally to support analysis, develop tailored solutions and improve delivery, guided by consultant expertise and careful review.

CONSULTING ACHIEVEMENT

Client Success Story

Zawbaa Contracting | Restructuring and private-sector expansion

ZAWBAA
construction

MS helped Zawbaa address liquidity pressures through organizational restructuring and preparation to enter the private sector.

The business need

Improve liquidity and diversify a project portfolio previously focused entirely on government contracts.

MS contribution

Restructure the organization and prepare the business to pursue private-sector projects.

Business outcome

Securing private-sector projects helped resolve a substantial part of the liquidity challenge.

Engagement outcome

A more diversified project portfolio and improved liquidity.

25%

Increase in ROI

CONSULTING ACHIEVEMENT

Client Success Story

Dream 2000 | Governance and organizational restructuring

MS supported Dream 2000 with governance and organizational restructuring as its network expanded from 25 to 80 branches across Egypt.

The business need

Strengthen internal management systems to support the next stage of growth.

MS contribution

Organizational restructuring, policies, procedures and an authority matrix.

Additional work

Management assessment, KPIs, appraisal redesign and salary-structure review.

Engagement objective

A stronger organizational foundation for sustainable growth.

80%

Increase in ROI

TRAINING / CORPORATE PROGRAMS

Corporate Training

Programs that connect HR knowledge, management practice and business priorities.

- **HR & Talent Management**
- **Leadership & Team Capability**
- **Organization & Change**
- **HR Analytics & Technology**
- **Learning & Development**
- **Core HR Skills**
- **Soft Skills**
- **Situational Leadership**





TRAINING / CERTIFICATION PATHWAYS

Professional Certification Preparation

Choose the preparation track that fits your experience and professional goals.

SHRM-CP

HR practice and behavioral capability

SHRM-SCP

Strategic HR leadership

aPHRi

Foundational HR knowledge

PHRi

Professional international HR practice

SPHRi

Senior HR strategy and policy

GPHR

Global and cross-border HR practice

CPTD

Talent development capability

TRAINING / DELIVERY

The Learning Experience

A structured preparation journey, supported by practical application and guided study.

01 Assess & plan

Diagnostic assessment, eligibility guidance and a personal study plan.

02 Learn & apply

Structured materials, practical cases, scenarios and professional judgment.

03 Practice & review

Question banks, timed mock exams, answer review and final revision.



60-hour preparation programs

Classroom | Live online | Hybrid | Corporate groups

TRAINING / REGIONAL REACH

Regional Training Experience

Programs delivered to professionals across Egypt, Saudi Arabia, the UAE, Qatar, Libya, Yemen, Oman and Sudan.





Sudatel Telecom Group | Sudan

60-hour SHRM-SCP preparation for more than 25 professionals, combining explanation, application and exam-style practice.

TRAINING / PHOTO GALLERY

Learning in Action

Selected photographs of training, recognition and professional development.









SECTOR EXPERIENCE

Different Industries. Relevant Solutions.

Our work is adapted to the operating context and priorities of each sector.

- **Construction & contracting**
- **Banking & financial services**
- **Telecommunications**
- **Healthcare & hospitals**
- **Automotive**
- **Technology & digital business**
- **Real estate**
- **FMCG & retail**
- **Public & government**
- **Education & professional services**

CLIENT RELATIONSHIPS

Our Clients

A selection of organizations featured in the MS consulting portfolio.

PARTNER NETWORK

Partners of Success

Relationships across professional education, consulting and regional business.

PEOPLE

Our Team

Consulting expertise across organization development, HR and business management.



Nada Gaballah

Senior OD Consultant



Nader Abdel Hakim

Senior Consultant



Nehal Abdrabou

Senior Consultant



Lolwa Saleh

HR Consultant



Mariam Amr

HR Generalist



Mariam El Qady

Senior Consultant

TESTIMONIALS

What Clients & Learners Say

Selected excerpts from feedback published on mostafasaeed.org.

“His lectures were concise, focused, and rich with valuable information.”



Omar Almatrafi
Total Rewards & HR Operations Section Head

“I am truly grateful for the knowledge and inspiration he shared with us.”



Hamdan Alharbi
HR Specialist

“I look forward to applying this knowledge in my work and sharing my experiences with my colleagues.”



Mohammed Alsubaie
HR Operations

“He is an expert who helped me to gain more knowledge.”



Fatma Sha’ban
HR Manager

“He managed to pass his knowledge to us smoothly in a very professional way.”



Noura Said
Travel Consultant

“One of the most professional, helpful, supportive and highly recommended instructors.”



Noura Tarek
CyberSecurity Product Manager

“His way of sharing knowledge, with real stories and practical examples, made every moment meaningful.”



Maram Ibrahem
Human Resources Supervisor

“His depth of knowledge, interactive style, and thoughtful insights made the learning journey both practical and inspiring.”

Maya A.
Organizational Psychology

CONTACT MS

Let’s Discuss Your Priorities

Business consulting | Corporate training | Certification preparation



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